

Reach the audiences you need for your quantitative and qualitative online research.

We provide data, technology and services which allow market researchers to generate insights.

What we offer



TRUE PANELS
IN 13 EUROPEAN COUNTRIES



ACTIVE AND HIGHLY QUALIFIED PANELLISTS
2.5 MILLION



A NETWORK OF PARTNERS
REACHING PANELLISTS THROUGHOUT THE WORLD



QUANTITATIVE & QUALITATIVE DATA
THROUGH ONLINE SURVEYS & ONLINE CONVERSATIONS

We help you meet your business needs

- Ad hoc studies
- Digital campaign tracking
- Passive measurement
- 24 hour omnibus
- Product testing (IHUTs)
- Usability testing research
- Online focus groups

- Qualitative and quantitative recruitment
- Recruitment for online communities
- Interactive solutions
- Device agnostic projects
- Instant conversations
- Blogs
- Mobile diaries
- Mobile ethnography

We provide access to people in 13 European countries

France, UK, Germany, Italy, Spain, Belgium, Switzerland, Austria, Sweden, Finland, Denmark, Norway, Netherlands. In addition we service further countries across the globe using a network of trusted partners.

We ensure the quality of the data

Constant recruitment of double opt-in panellists through broad and reliable recruitment sources.
Ongoing panel management, monitoring, cleaning and profiling.
Project based quality checks, and systematic cleansing of our panels.
Our platforms are hosted in the European Union on our own secure servers.

A TRUSTED PARTNER

Bilendi adheres to the quality standards defined by the market research industry and is a member of the major European professional associations.

Our quality management fulfills the strict criteria of the international ISO standards 20252:2019.



Contact us: rfq.se@bilendi.com

We offer a wide range of services in 13 offices in Europe

Powerful tools developed in-house. Our dedicated and flexible teams based in 13 European offices are ready to assist you at every stage of the project.

